



SEUNG KI RYU

UX/DX DESIGNER

+82.10.9121.2989
billyryu@gmail.com
billyryu.com

EXPERIENCE

Cheil Worldwide

Seoul, Korea Republic | July 2015–Present

Digital experience planning and project management for retail store and events.

UX architect and UI design for marketing strategy.

FiftyThree

New York, NY | October 2014–January 2015

Participated promotion events as a freelance illustrator for FiftyThree Pencil and World AIDS Day

Performance Wellness

New York, NY | November 2013–May 2014

Non-profit organization for mind-body health with music training.

Front-end web development and UX/UI design.

IWPRO 21

New York, NY | November 2012–February 2013

Barcelona based startup company for B2B and B2C business.
UI consultant and web design.

EDUCATION

Parsons The New School For Design

New York, NY | August 2012–May 2015

Master of Fine Arts in Design & Technology

Academy of Art University

San Francisco, CA | September 2006–August 2012

Bachelor of Fine Arts in Web Design & New Media

AWARD

Adobe Design Achievement Awards

Worldwide | 2012–2014

Semifinalist for three consecutive years.

Four-time semifinalist in Browse-Based Design, Packaging, Editing and Post Production, and Web & App Design Categories.

Academy of Art University Spring Show

San Francisco, CA | 2010–2012

Eight Nominations in Digital Photography, Portfolio, Process Journal, Visual Design & Typography, Video, and Collaborative Project Categories
Republic of Korea Army Poster

EXPERTISE

Specialities

Web & interactive design, UX/UI, Branding design, Concept development and implementation, Marketing based user experience strategy and design.

UX/UI

User scenario, User Journey, Sketching, Wireframing, Prototyping and user accessibility test, UX consultant, Digital technology based ideation and execution.

Design Strategy

Design concept planning, Creating/distributing design guide to designers and developers for project management.

Design Software

Adobe Photoshop, Illustrator, InDesign, XD, Sketch, InVision.

Programming Languages

HTML, CSS, JavaScript, PHP, WordPress.

Others

Microsoft Office, Keynote, Adobe Premiere Pro, Final Cut Pro.